

JAPAP Technology PLC Introduces JAPAP Messenger as a Multi-Feature Social Platform Built for Digital Community Engagement

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JAPAP Technology PLC today announces the launch of JAPAP Messenger, a multi-feature digital social platform designed for African communities and the global diaspora. The application brings together communication, community participation, learning, crowdfunding, forecasting and engagement-based rewards inside a single mobile ecosystem.

JAPAP Messenger is built around the conviction that time spent on social platforms should generate measurable value for the user and for the community. The platform combines a private and group messaging layer, an in-app wallet, a peer-to-peer marketplace, daily quiz activities, a forecast (prediction) module, a community-driven crowdfunding feature, and a referral-based rewards programme.

Communication features include text, voice and video calling, group chats, video shorts (Reels) and a public feed. The wallet supports low-fee transfers in stable currency and is integrated with the marketplace so members can transact directly from their conversations.

Educational features sit at the heart of JAPAP Messenger. Free daily quizzes cover general knowledge, African history, economics, technology and entrepreneurship. Competitive quiz modes let users challenge friends or participate in community tournaments.

The crowdfunding module lets any member submit an agricultural, commercial, social, student or innovation project. The community votes and supports the projects it judges most promising, opening a new funding channel where access to traditional credit is limited.

The Forecast module invites members to make predictions on sport, economics, politics, cryptocurrencies and international events - encouraging users to stay informed and develop critical thinking, not only to play.

JAPAP Messenger is available on Android, iOS and the Web. The platform is multilingual and supports 14 languages including English, French, Portuguese, Spanish, Arabic, Swahili, Lingala, Yoruba, Hindi, Bengali, Tamil, Russian, Khmer and Tagalog.

ABOUT JAPAP TECHNOLOGY PLC

JAPAP Technology PLC is the company behind JAPAP Messenger, a multi-feature super-app combining social networking, payments, marketplace, games and crowdfunding. The company is headquartered in Addis Ababa, Ethiopia, and is building an open digital ecosystem for African communities and the global diaspora.

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